

## Grantee Information

ID	1326
Grantee Name	KBUT-FM
City	Crested Butte
State	CO
Licensee Type	Community

### 6.1 Telling Public Radio's Story

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The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2016. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. **This section had previously been optional. Response to this section of the SAS is now mandatory.**

**Joint licensee Grantees that have filed a 2016 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.**

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KBUT is committed to providing important information to our community. We air local avalanche and snow reports, we provide produced no cost public service announcements to promote local non profit activities and events such as artistic and cultural performances, sporting events, competitions and college events. We also broadcast local and statewide news reports, a weekly public affairs program focusing on local topics. KBUT also broadcasts a weekly produced short form program on water issues and a summer short form program on wild flowers. We also partner with the Rocky Mountain Biological Laboratory in the summer to produce a program on nature topics. We also broadcast community lost and founds and ride lines. KBUT produces a full service website that streams our content 24/7 and also provides archives of local news and public affairs programs. We also post community public service announcements on our website.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KBUT collaborates with many local non-profits in producing public service announcements about non-profit events. Key organizations we work with are Crested Butte and the Gunnison Arts Center, the Crested Butte Nordic Center, Rocky Mountain Biological Laboratory, Crested Butte Music Festival, Crested Butte Heritage Museum, Crested Butte Mountain Theater, Gunnison Arts Center, Western State Colorado University, the Coal Creek Watershed Coalition, the Crested Butte Dance Collective, and the Crested Butte Public Policy Forum and the Crested Butte Avalanche information Center. KBUT works with Arts organizations to schedule recorded and live on air interviews and live performances with musicians. Our weekly public affairs program also features many interviews with professors from WSCU and community leaders such as elected officials and directors of local non-profit organizations. We air a weekly short sports program called the sports barrel. KBUT also holds several broadcast training sessions a year open to local community members interested in learning to be local music show producers/hosts. KBUT staff members have been guest speakers at several communication classes at WSCU.

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3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KBUT initiatives are directly responsible for the improved awareness of community events and issues. The Center for the Arts has stated that "without KBUT a certain performance would not have sold out." KBUT's expanded coverage area beyond Gunnison has received many positive responses from folks who are thrilled they can now receive our signal in remote areas such as Parlin, Pitkin and beyond the Blue Mesa Reservoir. Many local residents rely on KBUT's daily winter avalanche reports to guide them in their backcountry ski decisions and have communicated this to us. We have at least two or three people a week who thank KBUT for re-uniting them with their lost pet or a lost item that we broadcast on the air. We receive many written listener comments during pledge drive stating that the listener does not know "what they would do without KBUT." There is no doubt that the community values KBUT.

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of

minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2016, and any plans you have made to meet the needs of these audiences during Fiscal Year 2017. If you regularly broadcast in a language other than English, please note the language broadcast.

KBUT has broadcast recorded PSA's in English and Spanish promoting ESL classes. We also broadcast announcements from the local library about adult literacy classes. We have increased our outreach to students at Western State Colorado University this past year by attending student orientation fairs and speaking at several college communication classes.

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5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Without CPB funding we would not be able to afford the staff necessary to produce and coordinate public service announcements for nonprofits. We would also not be able to afford staffing to produce weekly local public affairs program and staff to develop community outreach and community events.

### Comments

Question	Comment
No Comments for this section	