

# KBUT UNDERWRITING OPTIONS

## LOCAL PROGRAMMING:

\$90 Monthly	<b><u>Basic Underwriting:</u></b> Three basic mentions per week aired during local music shows. Name, address, and telephone number only. Twelve spots per month.
\$115 Monthly	<b><u>Enhanced Underwriting:</u></b> Three enhanced mentions per week aired during local music shows. Mentions include up to a 40-word description of business or service. Twelve spots per month.
\$200 Monthly	<b><u>Daily Feature Underwriting:</u></b> One enhanced mention following daily announcements such as: Weather, Avalanche Report, Pet Patrol, Lost & Found, and Ride Line. twenty-eight spots per month.
\$100 Daily	<b><u>Event Underwriting:</u></b> <i>Get the word out about your event!</i> Five Enhanced mentions per day.
\$300 Weekly	Three Enhanced mentions per day. Twenty-one spots per week.
\$20 A La Carte	Single Enhanced mentions. \$100 minimum.

## NATIONAL PROGRAMMING:

\$140 Monthly	Four mentions per week (30 seconds) aired during Nationally Syndicated Programming such as Morning Edition, All Things Considered, Radio Lab, Wait Wait Don't Tell Me, and eTown. Sixteen spots per month.
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- ☆ All of the above options subject to availability.
- ☆ Minimum contract is 3 consecutive months. (exception - Event Underwriting)
- ☆ **Long-term contract bonus:** all contracts of 6 months or longer **paid in advance** will receive a 10% discount.