

**KBUT Board of Directors Annual Meeting
January 11, 2020
Town Hall Council Chambers**

Present: Kirsten Atkins, Johnna Bernholtz, David Arciniegas, Andris Zobs, Kyle Ryan, Dave Colucci, Tyson Rogers, Dan Baynes

Also Present: Jackson Petito, ED & Alec Lindeman

Meeting called to order at 5:01 pm by Andris

Review of the previous minutes & approval of them moved by Tyson & second by Dan. No discussion...Andris did backtrack and brought up a question wanting to follow up to the tax issue and Jackson said he hadn't heard back that's why he hadn't brought it up because he didn't hear anything.

Alec presented and updated us on Major Gift Academy, the new software and is looking at the top major donors and trying to find out more information on why they are donating and what they feel they get out of. Focus is maximizing what you can get out of the current donors instead of always going for more.

Different focus on the winter pledge drive, instead of numbers trying to get more members in general. Trying to get DJ's and staff members to be out there helping and promoting what they are doing within their current roles and pitch it on air and out in public. What the pledge drive is for each entity involved in KBUT and explaining that to the general public and constituents. Alec would like the board members to be involved and try to reach out to get new members and people in the public into the stream of members.

Moving onto the Executive Directors report & agenda: Kirsten wanted to add public comment to the agenda and we need to discuss leadership roles. Dave was nominated by Andris for the vacant position of treasurer, motion by Andris and second by Dan, all in favor. Dan feels confident moving forward in this role.

Welcome to new board members! Dan, Tyson, Andris, Dave & Jack!

Andris explained the various subcommittees and to think about which would be a good fit and sign on. Each committee was reviewed and Jackson will review the list he has and make sure all committees are accurate and full.

State Board of Equalization hearing was yesterday and we are up to date and reinstated.

Jackson reiterated that pledge drive is on track and Alce gave all the information.

No contract in hand for Soul Train yet but bank on it being March 27th. Family soul train event was shut down as all parents asked do not want their kids at soul train. We really want to see about getting a share from the bar sales and asked Jackson to go to them and negotiate the contract for that. Tone and content of the advertising was discussed and being sensitive to the racial overtones of the event we are marketing a "Black culture event to a White population". Do we want to change the name? A trademark search will be looked into for 'soul Train' and make sure we aren't infringing on that. Over-indulgence and fire safety needs to be addressed as well. More security is already in the works.

Automation repair update - its working, we asked Jackson for more detail.

CPB update - we are on track and Jackson will have more information next meeting.

Underwriting calls - Jack will do calls for December.

Andris moved we move into executive session, seconded by Johnna all in favor.

Andris moved we moved out of executive session, Kirsten seconded all in favor.

Moved to approve the budget by Andris, seconded by Dave A. with the understanding that the Finance Committee will view the budget and where we stand two weeks prior to each board meeting, so bimonthly.

Date for the next Board Meeting will be Monday, March 30th 5:30 pm, location to be determined.

Motion to adjourn by Johnna, seconded by Tyson and all in favor!