

MINUTES: KBUT ANNUAL MEMBER MEETING and Regular Meeting of Board of Directors

January 13, 2021 – Virtual Attendance

- Call to order 533
- Winners announced
 - Autumn
 - Rob Zillioux
 - Bryan Wickenhauser
 - Kyle Ryan
- Regular meeting call to order 6pm
- Motion to approve 11/23 minutes by Jack, 2nd by tyson
 - Passes unanimously
- Strategic initiatives 2021 per budget planning and 2018 strategic plan
 - Budget
 - Professionalize the staff and retain
 - Strengthen the positions
 - Grow and support news department
 - Strategic Plan
 - AZ Started his review by trying to see what we were doing well, but it was most of it, so he switched to “where we need to focus”
 - Broadcast Signal
 - Sounds as good
 - Explained technical details
 - Colucci:
 - Excited for CB South
 - Get CB South POA and Metro get involved?
 - Tech committee goals
 - CB South
 - Control Consoles in studios
 - Community Outreach and marketing
 - Outreach to South Valley
 - Gunnison Residents
 - Jack
 - Wick
 - Dan
 - Reciprocal relationship with KWSB
 - WCU collaboration
 - Dan and Wick will meet about this
 - KT: Kelley working with Music Department for internship
 - \$500 grant from WCU to pay intern
 - We’re now working with Grande School, HS, and College Students
 - Comm arts – Jack L is Dean

- We'd have an intern from there as well
 - Terry Schliesman is the faculty advisor who best to coordinate
 - TL: Track listener metrics
 - Elusive since 2008
 - Is there a way that statistics students at Western can help?
 - JL: Zack Treisman and Kerry Muskat
 - JL: I know who's who at Western
 - CB will use JL as a resource for navigating WCU
 - Consider me as someone to reach out to when you need to contact Western
 - Use KWSB *facilities* as a resource?
- Major Donors
 - AZ: Arts Center and Music Fest worth making a connection?
 - TL: we have partnerships with both
 - AZ: they can always be strengthened
 - E.g. Love the Opera but its' super expensive, maybe live or recorded broadcast?
 - More nut to crack
- Collaboration
 - We're doing well
 - Tyson: a good conduit to the school, KBUTeens and Kids Club are doing well under Kelley's guidance
 - Graduation
- Community Engagement
 - AZ: firing on all cylinders
 - DC: that board needs to be replaced
 - JP promised an update on Board replacement at March meeting
 - DB: we need to updated scheduling on website
 - maybe have DJ/Staff profiles
 - New music
 - DJ reviews of their wheelhouse genre?
 - Accuracy of schedule
- Personal Touch
 - Promote a healthy internal work culture
 - We've made strides
 - Adversity brings a team together
 - Good leadership helps, thanks Jackson
 - Communication helps
 - Feeling appreciated helps
 - Promote a good work life balance
 - Org charts/job descriptions

- Scope of work and expectations
- Financial assets and management
 - Painful lesson re: 501 (c) 3 status
 - Jackson will update new members on the story so far
 - Checks and QC measures being put in place
- Endowment Fund
 - Development committee should meet to capitalize on momentum
- CAB
 - Required vehicle for soliciting community feedback for programming
 - Stated goal is to reconstitute and strengthen the Board
 - Use JL as a resource to grease the skids
- Major donors
 - It's an elusive goal for many non-profits
 - AZ: commendation of TL and AL's efforts
 - Board can be more supportive
- Committee assignments (draft):
 - Personnel
 - DC
 - JL
 - AZ
 - Finance
 - AZ
 - Rob Z
 - Development
 - Dan
 - JL
 - Autumn?
 - Technical
 - Kyle
 - Dan
 - Tyson
 - Events
 - Autumn
 - Wick
 - DC
 - Community Outreach?
 - Seems like events and development cover this
- Board Officers
 - Vacancies
 - President – Chairs meeting; keeps on schedule; work with ED on agendas; other tasks as needed

- Sign documents
 - CPB
 - Checks
- VP – President in absentia
 - DC throws his hat in, Andris seconds
 - JL does as well
 - KR and JL most experienced board member
 - DC is ok with this
 - AZ notes that DC’s tremendous passion might be dampened by officer role
 - DC found the experience argument more compelling
- Treasurer – Review Financial documents and provide fiduciary oversight for the org and lead finance committee
- Secretary – Primary responsibility is to keep the minutes
 - JL nominates DB
 - DB declines
 - Tyson volunteers
- Earmarks for tabling to be voted on at full force
 - Jack as VP
 - Autumn as Secretary?
 - Tyson is a good listener; open to the idea
 - JL nominates Andris as president; Tyson seconds
 - AZ happy to continue
 - Rob as Treasurer
- JL motions to adjourn; DC seconds
 - Adjourn at 7:06pm