

5/18/21 KBUT Board meeting minutes htnsnth

Call to order at 5:32 by Andris

- Present: Autumn, Jack, Bryan, Dan, Dave, Tyson, Jackson, Alec, KT, Chris
- Motion by Jack to approve, Autumn seconded, all approved

Leftover Salmon proposal:

- Info in packet- KT screen share (*****Attach to these minutes)
- Rob - would you cross market with the growler (sp?)? No
- Bryan- 65 presale tickets is right on par with where it usually is with Easy Jim. May 28th target for county going green. Ibar can go unlimited possibly.
- Andris- is it scalable? KT- if we have 1000 we could have additional staffing plan. With 2 weeks of lead time we would have time to get additional staffing.
- **Dave**- Would feel more comfortable if we could offset the cost of the band with a fundraiser and lower ticket prices. The lower the ticket price the more buyers? Kyle- could Tyler roll this fundraiser into current fundraising? **KT**- Tyler may not want to take away from underwriting or membership drive? If closer to 750 tickets, pricing tickets at \$45? Easy Jim- to meet bottom line we need to have tickets at \$25 - no kid tickets. **Kyle**- thinks ticket prices are in line with other concerts, everyone is concert thirsty **KT**- Camping is additional charge. Both nights will be same price. Hoping to sell 2 night tickets to some. Looking for sponsors also.
- Jack- tickets are not too high priced.
- Jackson- more of a risk than Easy Jim, but worth it even if just break even. **Andris**- Likes the Living Journeys cross-promotion, building relationships with other organizations. Ticket prices are a little high but reasonable. Inclined to approve as-is with the addition that it would be great if you could get the tickets lower.
- Jack- motion to approve concert. Seconded by Kyle. Approved by board.
- Autumn- room for VIP section at higher ticket price

Treasurer's Report

- Rob - Underwriting/Memberships making up 1/2 the budget? **Jackson** - right where they should be because we're 1/2 way through the year. Explanation of CSG. **Rob** -Total assets increased March 20 to March 21? **Jackson** - maybe PPP loan and extra Federal? Will setup future meetings with Rob (who is new) 2 weeks before board meeting.
- Andris- Finance committee and Jackson trying to use turnover in bookkeeping and board members to understand the system and how to improve it - reboot. New financial control policy in packet - a great start in trying to establish a system with the administrative tasks. **Jackson**- Great opportunity to change the way we do things.

- Andris- do we have adequate cash on hand? Jackson - yes
- Rob moves to approve financials for the period Oct 20-March 21, seconded by Andris. Board approves.
- Andris- Finance committee met. Small safeguards to make sure tasks are taken care of. Screen share (*****include in this packet?) **Jackson-** all great ideas- likes checklist idea.

News Department growth update

- Chris - screenshare (*****include here)
- Expanding news department - new changes in staff and roles?
- Chris - What does board think about growing the news department? All of our partner stations have at least 2 news staff.
- Andris - At the end of the year we discussed growing the news departments as a priority for coming years. It's an important public service. **Chris-** hard time getting momentum going. How do I propose hiring new staff?
- Jack - Chris has done a great job with the news- people are listening, this is a time to make a proposal. Discuss with Jackson and others and put together a proposal. Let us know what you learned from the grant proposal. **Andris** - describes what the proposal would look like.
- Dave- could you look for internships? **Chris-** looking for more long term. Intern opportunities in a much smaller way. **Jack** - maybe a year intership? internship towards a hire? **Jackson** - interested in growing with a new position, would like to wait and see if volunteers show up. **Bryan-** likes receiving news from KBUT. 3 ways to get news in the valley- newspaper, Facebook and KBUT. Would support putting money towards more daily news. Need to create value - can create more value with more local news. Dave- give us a bare-bones and loaded version of the proposal. **Dan** - other news sources are not current- would like to hear current news

Andris - FCC/PPP/IRS - info is in packet, we can move on.

Update on consoles:

- Jackson - need to have people come here in person. **Andris-** NPR or anyone have referrals or anything? **Jackson-** going to look on listserv. **Kyle-** go for both boards at once if possible, **Andris** agrees. How much have we budgeted? How much can we allocate for this? Total project costs? **Jackson** - will check. Discussion after but not specifics.

Bookkeeper update

- New bookkeeper. See packet.

Andris moves to adjourn. 6:54 meeting adjourned.

