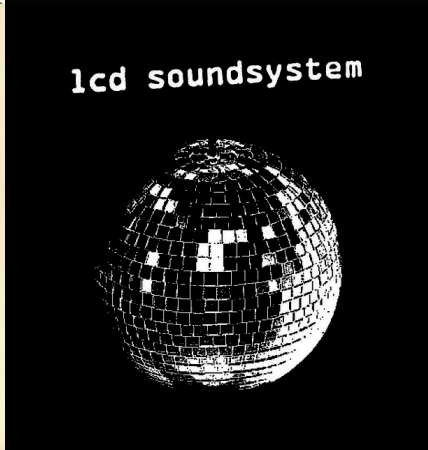
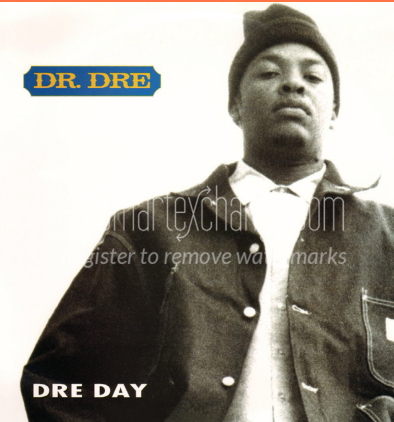


KBUT ANNUAL REPORT 2024





## A LETTER FROM OUR EXECUTIVE DIRECTOR

2024 HAS BEEN YET ANOTHER STELLAR YEAR AT KBUT.

Two more historically successful Pledge Drives have hammered home the fact that this community loves us. And we love our community back. At our DJs' urging, we've endeavored this year to be present in person in our community even more than before. We've expanded our engagement efforts in Gunnison, including tabling multiple I Bar Ranch Summer Concerts and DJing at GVH's Annual Pumpkin Patch and Western Colorado University's Homecoming. We also DJed the Alley Loop and Grand Tasting for the Center for the Arts Wine and Food Festival in Crested Butte. Some of these are annual KBUT appearances, but we've added more this year, especially at the south end of the Valley. We also doubled down on our involvement with the Spanish-speaking community in the Gunnison Valley, translating our PSAs and adding our first Spanish-language program, Ritmos Del Mundo with Yamel, Sundays from 3-5pm.

We bid a fond farewell to Kelley Dole in July, and News Director Kate Gienapp stepped into the Program Director role, managing all our 80+ volunteer DJs while not missing a beat as we continue to grow our News Department. Courtney and Tyler in our Development Department continue to excel at raising money for, and awareness of, KBUT's mission, and financially we're in our strongest position ever. Our events continue to draw huge crowds, with March's Disco Inferno bringing in an unprecedented amount of community financial support (and fun).

We added 13 new fully trained DJs to our family of volunteers, 3 of whom already have full time shows on the schedule. It's amazing to watch the DJ email list and see how quickly and enthusiastically our DJs step in to fill each others' shows. I don't think about it as much as I should but, when I actually do the math, every week of KBUT programming contains 86 hours of volunteer-produced content, representing at least 106 hours of volunteer time per week. That's at least 5,512 hours of local volunteerism every year, just on the air, and that doesn't include the hundreds of hours of volunteering at our events and appearances. Our product is great radio, but the byproduct of how we get it done is well over 500 hours per month of volunteering for KBUT from people all across our listening area and beyond. Between that and the community financial support we get from our Underwriters and at every Pledge Drive and fundraiser, there's no denying that KBUT and the Gunnison Valley community are inextricably bound together, and it all comes from a love of radio and this place we live.

I'm running out of ways to say how proud I am of this organization, but for all the reasons above, and many more, it's an honor. The outpouring of community support and volunteerism is incredibly validating for our small paid staff, and it's what keeps us coming to work. If you're reading this, you're a part of it, so thank you.

Here's to another year of great radio and community connection,

Jackson Petito  
Executive Director, KBUT



### KBUT BOARD OF DIRECTORS

- Dave Colucci *President*
- Laura Silva *Vice President*
- Daniel Bostick *Secretary*
- TJ McIntyre *Treasurer*
- JC Barber
- Chris Coady
- Shane Hewitt
- Mike Loperfido
- Dylan McKnight

### KBUT MEMBERS:

- | Donate \$50 or more annually.
- | Vote for KBUT's Board of Directors.
- | Get discounts and early access to all KBUT events.
- | Eligible to win ticket giveaways to performances and festivals.



**KBUT COMMUNITY RADIO EXISTS TO ENRICH AND UNIFY THE GUNNISON VALLEY THROUGH INFORMATION, ENTERTAINMENT, AND COMMUNITY INVOLVEMENT.**

**WE VALUE:**

- Bringing our community together to support inclusivity and preserving the heritage of our exceptional community.
- Nurturing creative expression to use our imagination to create something that represents who we are.
- Serving as a Central Hub for information, news, and entertainment.
- Stewardship and preservation of the unique culture of the Gunnison Valley.
- Providing equal access to the opportunities of public radio to all Gunnison Valley residents and visitors.
- Offering an integral service that creates fun and joy for our community.

**KBUT STAFF**  
WHAT'S YOUR **FAVORITE CONCERT** OF 2024?



**JACKSON PETITO**  
*Executive Director*

---

**Deltron 3030, Red Man, and Method Man**  
*at Red Rocks, Morrison, CO*



**TYLER LUCAS**  
*Development Director*

---

**Phish at the Sphere**  
*Las Vegas, NV 4/20/24*



**KATE GIENAPP**  
*Program & News Director*

---

**Karina Rykman**  
*at Telluride Jazz Festival*



**KT FOLZ**  
*Events Director*

---

**Joni Mitchell and Friends**  
*at the Hollywood Bowl, CA*



**COURTNEY WELSH**  
*Development Coordinator*

---

**Ay She She** at Telluride Jazz Festival, Telluride CO

**BROADCASTING LIVE**

90.3 FM CRESTED BUTTE / 88.7 FM GUNNISON / 94.9 JACK'S CABIN / KBUT.ORG

## KBUT DJs + COMMUNITY + COMMITMENT



### KBUT AND COMMUNITY

**KBUT was present and our DJs spun tunes at 20+ events this year including:**

- CB Nordic's Alley Loop
- Finish Line of The Gunnison Growler
- The Gunnison Chamber of Commerce's Summer Forecast
- The I Bar Ranch Summer Concert Series
- Crested Butte Center for the Art's Alpenglow Summer Concert Series
- Live from Mt. Crested Butte Summer Concert Series
- Adaptive Sports Center's Bridges of the Butte
- Western Colorado University's Homecoming Tailgate party
- Gunnison's Night of Lights
- We sponsored and brought a crew of volunteers to a trail workday with Crested Butte Mountain Bike Association on Trail 403
- Yurt Bingo, Family Jammy Bingo, Disco Inferno, the Fish Fry, and the Howl-O-Ween Fright Parade continue on as some of the community's cornerstone events.
- We hosted a Meet and Greet with KBUT DJs at the Almont Resort

*Stay tuned for more engagement opportunities!*

**KBUT HAS 67 ACTIVE DJs. 51 HAVE THEIR OWN SHOWS AND PRODUCE PROGRAMMING ON A WEEKLY BASIS.**

All our DJs are volunteers. They pour their heart and soul into the sound of KBUT. Our DJs are the bedrock of our organization!

KBUT facilitates two DJ training courses each year. In 2024 we trained and welcomed 13 new and talented DJs to the team.

**DO YOU HAVE WHAT IT TAKES TO BE A KBUT DJ?**

Get on the list and take the training course. Email [Kate@kbut.org](mailto:Kate@kbut.org).

### KBUT'S COMMITMENT TO SUPPORTING LIVE MUSIC

KBUT gave away 118 Pairs (236) Concert tickets to our listeners to 4 local venues

KBUT's Entertainment Calendar is an inclusive list of all the happenings in the Valley. It airs three times daily and is available at [GunnisonValleyCalendar.com](http://GunnisonValleyCalendar.com)

We hosted interviews and live performances with bands coming to town, including Bill Payne from Little Feat, Drew Emmitt from Leftover Salmon, and Karl Denson

We hosted a Local Musicians' Showcase by the Gunnison Valley Music Association

Yamel hosted our first ever live Spanish interview and live performance from local band "Fuerza Cora Brasil Musical"

**FREELANCE REPORTER WORK and other opportunities for DJs:**

Freelance reporter Chad Reich produces a bi-weekly feature called "Word on the Street" where he asks the community a single question about the latest local happenings. Reich has covered impacts to local businesses following the closure of the Middle Bridge over Highway 50 earlier this summer, changes the Town of Crested Butte's parking, how the Town's Transportation Plan has impacted travel throughout Town with new parklets and flower boxes.

DJs now have opportunities to train on all things radio and news related including how to conduct live interviews, use a recorder and gather sound.

KBUT PARTICIPATED IN A LIVE FORUM FEATURING NEWS DIRECTOR KATE GIENAPP WITH OTHER NEWS ORGANIZATIONS THIS PAST SPRING.

**JOURNALISM & DEMOCRACY IN THE UNITED STATES OF AMERICA – a community conversation**

On May 23rd the *Colorado Sun's* Sandra Fish, *Gunnison Country Times's* Bella Biondini and Alan Wartes, *Crested Butte News's* Mark Reaman, and KBUT Community Radio's Kate Gienapp joined in a panel discussion on the critical connection between journalism and democracy. Western Colorado University's (and KBUT DJ) Toni Todd hosted the panel in a discussion highlighting each panelist's approach to covering the news and candidates in an election year.

**COLLABORATIVE REPORTING**

KBUT partnered with KFNF Community Radio in Paonia and Rocky Mountain Community Radio (RMCR) for combined coverage of the Middle Bridge Closure on Highway 50. This included coverage of local meetings here in Gunnison County, stories on how students get to and from school, business impacts and stories about our agricultural community.

**SEASONAL REPORTS**

This spring was the start of a completely new River Report. The report includes a variety of river-related information, including upcoming swiftwater rescue classes, river festival information, and other information that is pertinent to a wide variety of river users in the Gunnison Valley.

**LIVE CALL-IN SHOWS**

KBUT aired two live call-in shows in coordination with RMCR and the Above the Noise project. The topic was the urban/rural divide and how it plays out around issues like the mountain lion hunting ballot measure. We had great participation locally with three callers from Gunnison County who were listening and asking really great questions. We also aired a call-in show under the same format for the ballot measure on Rank choice voting.

**2024 ELECTION COVERAGE**

KBUT provided election coverage in coordination with RMCR to share community voices about what's on people's minds and what impacts them most with election issues. We provided the first ever KBUT 2024 Election Guide and day-of Election Results posted to our website.

KBUT partnered with our local newspapers, the *Gunnison Country Times* and the *Crested Butte News* to air/livestream local debates for Gunnison County Commissioners.



**ROCKY MOUNTAIN COMMUNITY RADIO**

Rocky Mountain Community Radio (RMCR) is a coalition of non-commercial radio stations in Colorado, New Mexico, Utah, and Wyoming. collaborates to produce news and enterprise journalism that connects our communities.

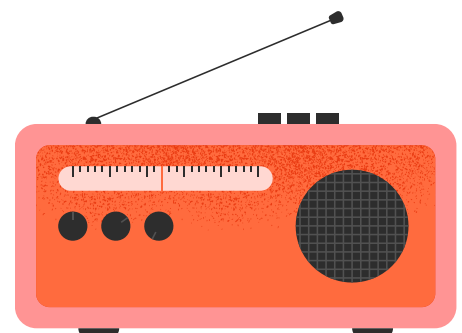
RMCR is committed to the coverage of issues and public policy and employs a reporter at the Colorado State Capitol. Capitol Coverage by reporter Lucas Brady Woods is broadcast across the Rocky Mountain Community Radio network.

**KBUT YOUTH PROGRAMS :**

The KBUTeens and KBUT Kid Radio Club are in their fourth year of youth programming. Both groups are collaborative projects with the Crested Butte Community School Enrichment Program. The KBUTeens Radio Show can be heard every Saturday at Noon and every other Monday at 4:00 PM. The KBUT Kid-produced radio promotions are aired throughout the week between morning and evening shows.

**ORGANIZATIONS COVERED IN LIVE INTERVIEWS 2024 :**

- CB State of Mind
- Crested Butte Avalanche Center
- Crested Butte Center for the Arts
- Crested Butte Film Festival
- Crested Butte Heritage Museum
- Crested Butte Mountain Theater
- Firebird Theater Company
- Flauschink
- Gunnison County Substance Abuse Prevention Program
- Gunnison Country Food Pantry
- Gunnison Sanctuary Housing
- Gunnison Valley Habitat for Humanity
- Gunnison Valley Mentors
- Hartman Castle Preservation Corp
- High Country Conservation Advocates
- Hispanic Affairs Project
- Pioneer Museum
- Project Hope
- Rocky Mountain Biological Laboratory
- Senior Center in Gunnison
- The Trailhead Children's Museum
- Vinotok



## KBUT EVENTS



### DISCO INFERNO

KBUT hosted an All Ages Disco for more than 300 children, teens, and adults, and the late night 21+ Disco Inferno adult party hosted more than 500 people throughout the night. DJ Triple L and Turnstyle played disco, soul, and funky tunes, and videos for more than 8 hours that night while Wild Hare Aerial Dancers twirled and grooved up in the ceilings and the CB School of Dance Mountain Movers youth company boogied for us on the floor.



### YURT BINGO

More than 100 people skied out to the Magic Meadows Yurt to share in dinner and play rowdy games of bingo.

### HOWL-O-WEEN FRIGHT PARADE

More than 120 community members gathered to listen to a spooky Halloween poem by Sherrie Vandervoort, and parade down Elk Avenue where treats were handed out by local businesses.

### HOLIDAY AUCTION

The Holiday Auction raised more than \$17,000 for KBUT. Thank you to the 80 businesses and individuals who donated items to this auction.

### FAMILY JAMMY BINGO

This sold-out event hosted more than 75 family members wearing pajamas and costumes at Tully's for dinner and BINGO.

### 23<sup>RD</sup> ANNUAL FISHFRY

The 2024 Fish Fry was, as always, a wonderful start to the summer. Many community members came together to share in this fabulous traditional meal provided by local caterers, savory Cajun music spun by KBUT DJs, live band Juice, lawn games, a summer raffle, and big smiles. Our own DJ Androux Hadley has his show the Friday Night Fish Fry that's still on the air today and inspired the event itself.



### CRESTED BUTTE JULY 4<sup>TH</sup> PARADE

This past 4th of July parade we had the best turnout ever with an all-ages crew of disco divas shakin' it all the way up Elk Avenue.

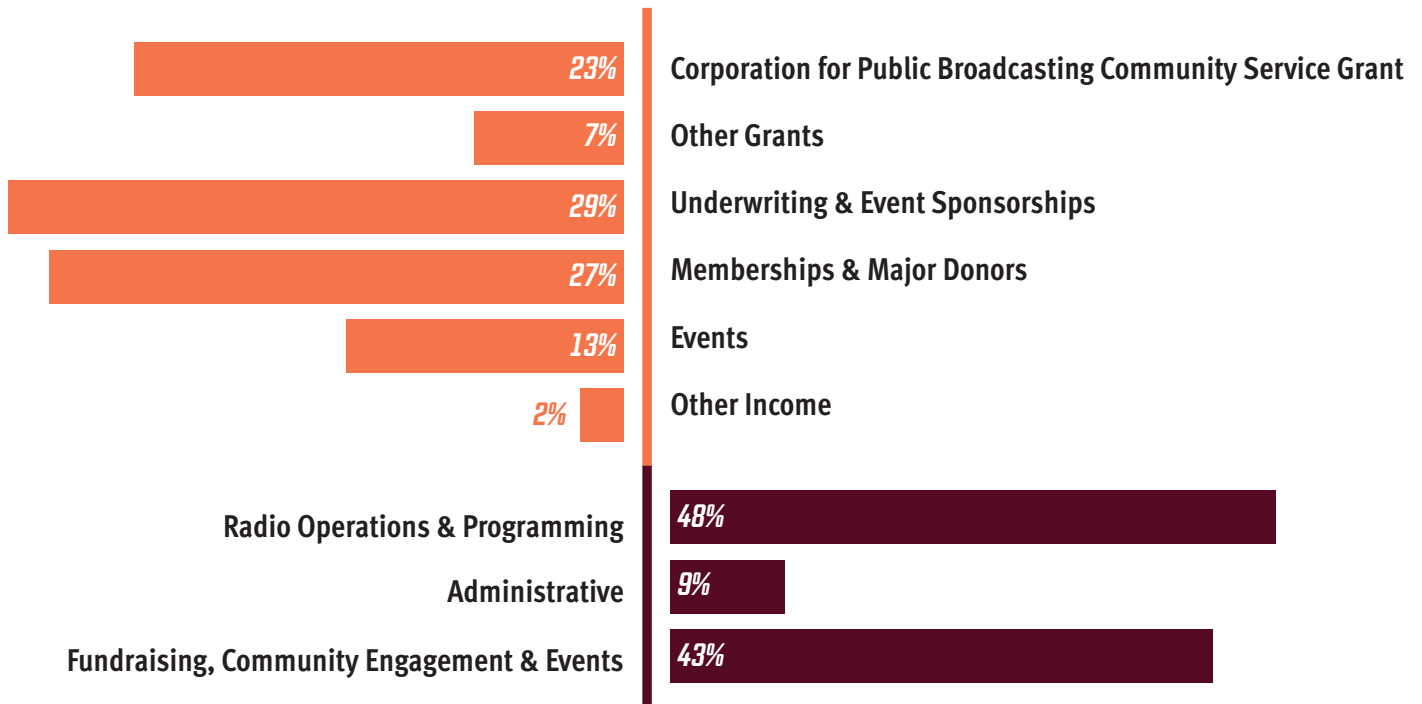
### MARDI GRAS PARADE

We revived the Mardi Gras Parade on Elk Avenue in Crested Butte, and KBUT's Marti the Dragon made another spectacular appearance, leading us to the Mallardi Cabaret Theatre with live Mardi Gras music.

# FINANCIALS

For Fiscal Year October 1, 2023 through September 30, 2024  
**KBUT's Annual Budget is \$658,308**

## INCOME



## EXPENSES



### OUR PARTNERS IN PROGRAMMING





# PROGRAM SCHEDULE / WINTER 2025

90.3 FM CRESTED BUTTE / 88.7 FM GUNNISON / 94.9 JACK'S CABIN / KBUT.ORG

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
4:00 AM	<b>Syndicated Music Programming</b>							
6:00 AM	<b>NPR's Morning Edition &amp; Local tNews</b> with host Kate Gienapp					<b>NPR's Weekend Edition</b>		
8:00 AM	<b>Fresh Air Weekend</b>	<b>Radiolab</b>					A Classical Gas Dave Clayton Classical	
9:00 AM			Breakfast with The Sandman The Sandman Variety	Tasty Tuesday Josephine Variety	Orange Blossom Special Trish the Dish Bluegrass	On the Record Kate Variety		
10:00 AM							Sunday Morning Comin' Down Tyler Lucas Variety	
11:00 AM	Coffee w/ the Flannel Channel Katherine Hargrave Ska	Live From the 17 <sup>th</sup> Row Dead Head Ed Live Rock	Rock Hard Radio Shane-O Rock	The Indestructible Beat T-Dub Afro-variety	The Weekend Warmup Special K Variety	In One Ear Gone Tomorrow Jim Michael Jazz / Rock		
12:00 PM	<b>NPR &amp; KBUT LOCAL NEWSCAST</b>					<b>eTown</b>		
1:00 PM	The Sugar Shack Adlai McMahon Variety	<b>Midweek Mixtape</b> Jackson Petito Genre Mix		Dave's Not Here Dave Colucci Jam/Rock	Smoker's Lounge Yvette & Seabass Reggae			<b>Hidden Brain</b>
2:00 PM	<b>Any Chance Shadow Dance</b> Jess L Dance			<b>The Witch's Brew</b> Tracy Hastings Classic Rock		<b>Over Under Sideways Down</b> Paul Mack Blues Rock		
3:00 PM			<b>ADD Radio</b> Dylan McKnight Variety					<b>The Lonesome Bob Show</b> Bob Brazell Classic Rock
4:00 PM	<b>It's Good to be Alive Today</b> Joy Warrior Alt. Rock				<b>Après Radio</b> Arly Variety		<b>Short &amp; Sweet</b> DJ Vitamin C	
5:00 PM			<b>Community Matters</b> KBUTeens/RMCR					
6:00 PM	<b>High Country</b> Shawn & Christian Country				<b>Red Dog Radio</b> Montana Slim Country		<b>Certain Sort of Sound</b> Pat O'Neill & Spencer Classic Variety	
7:00 PM			<b>Bobby's World</b> Bobby Digital Eclectica					
8:00 PM	<b>Radioactive Show</b> El Chino Salsa y Jazz				<b>Universal Grooves</b> Valeda Groove Variety		<b>Hot Like Sauce</b> Brian L. Variety	
9:00 PM			<b>Fresh Tracks</b> Grant Huning New Groove					
10:00 PM	<b>Syndicated Music Programming</b>				<b>Flipside</b> DJ Danologue Variety		<b>Music From the Other Side of the Fence</b> Bill Racek Zappa & More	
11:00 PM			<b>Syndicated Music Programming</b>					
12:00 AM	<b>Syndicated Music Programming</b>				<b>Syndicated Music Programming</b>		<b>Syndicated Music Programming</b>	
1:00 AM			<b>Syndicated Music Programming</b>					

- SYNDICATED NEWS PROGRAMMING
- LOCALLY PRODUCED PROGRAMMING
- SYNDICATED CULTURAL PROGRAMMING

**WEATHER REPORT:** M-F at 8:00 am and at the top of every hour  
**AVALANCHE REPORT:** Daily at 8:00 am  
**RIVER REPORT:** Daily at 10:00 am  
**RIDE LINE:** M-F at 9:30 am, weekends at 10:30 am  
**LOST & FOUND:** M-F at 1:00 pm and 9 pm, weekends at 9:00 pm  
**PET PATROL:** Daily at 11:30 am

**KBUT COMMUNITY RADIO**  
 508 Maroon Ave / PO Box 308  
 Crested Butte, CO 81224  
 Office: (970) 349-5225  
 Studio: (970) 349-7444