



Underwriting Rate Sheet

Basic Underwriting: \$125/month, \$1350/year

- 3 mentions per week aired during local music shows.
- 12 mentions per month.
- Choose from available programs or periodically rotate schedule.
- Basic mentions include business name, address, and website.

Enhanced Underwriting: \$140/month, \$1512/year

- 3 enhanced mentions per week aired during local music shows.
- 12 mentions per month.
- Choose from available programs or periodically rotate schedule.
- Enhanced mentions include a custom 15 second description plus business name, address, and website.

Syndicated Programming Underwriting: \$170/month, \$1836/year

- 4 mentions per week aired during Nationally syndicated programming such as NPR's Morning Edition and All Things Considered, Radio Lab, Wait Wait Don't Tell Me, and eTown.
- 16 spots per month.
- Choose from available programs or periodically rotate schedule.
- Enhanced mentions include a custom 15 second description plus business name, address, and website.

Daily Feature Underwriting: \$240/month, \$2592/year

- 7 enhanced mentions per week following featured programs such as the Newscast, Weather, Avalanche Report, River Report, Pet Patrol, Lost & Found, and Ride Line; or a combination of NPR and local music programming.
- 28 spots per month.
- Enhanced mentions include a custom 15 second description plus business name, address, and website.

Event Underwriting: \$350 Weekly

- 3 enhanced mentions per day.
- 21 spots per week.
- *Get the word out about your upcoming event.* Enhanced mentions include a custom 15 second description plus business name, address, and website.
- Events will also be added to KBUT's Community Calendar.

☆ All the above options subject to availability.

☆ Minimum contract is 4 consecutive months. (exception - Event Underwriting)

☆ **Long-term contract bonus:** all contracts of 12 months or longer, paid in advance will receive a 10% discount. Discount is reflected in annual pricing above.